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Unusual
Coffee-ets.
You'll love 'em!
Made with Sugar,
Fresh Whipping Cream,
Dairy Butter
Coffee.
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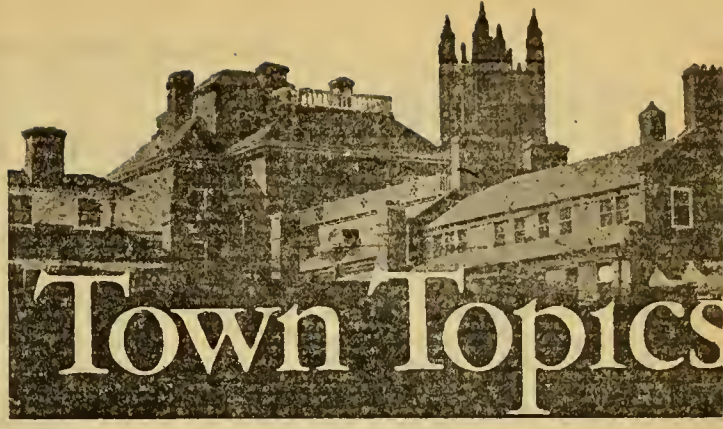

WE NOMINATE

Roy Kenneth Fairman, Princeton University's able 35-year old Director of Athletics, who as chairman of the Princeton Council of Community Services is wrestling with the long-needed, much-discussed analysis of the recreational programs offered by Princeton's service organizations. With summer just around the corner, and with the necessity for intelligently coordinated leisure-time activities becoming increasingly apparent, the "Fairman Report"—scheduled for presentation at the May meeting of the Service Council—may well be a milestone in the evolution of a recreational policy geared to the best interests of a growing Borough and Township.

The son of a Syracuse, N. Y. newspaper columnist, Fairman has brought to his planning agency the benefits of nearly 13 years of exacting executive training, a period during which he has distinguished himself in both civilian and military life. Appointed, upon his graduation from the University in 1934, assistant to the officers of the Princeton Athletic Association, he took over from Asa S. Bushnell in 1937 and four years later was catapulted into the directorship, attaining at age of 29 an office generally reserved in ivy-clad institutions for executives steeped in the orthodoxy of academic administration.

Tapped in 1942 as a lieutenant with the Armored Force, Fairman, before returning to the campus late in 1945, had risen to the grade of lieutenant colonel. For 23 months he "sweated out" E.T.O. and was thrice decorated for outstanding devotion to duty. While serving under General Jacob L. Devers, then 6th Army Group Commander, he won the Bronze Star Medal with Cluster and at war's end was awarded the Croix de Guerre by a grateful French government for the role he played in ever intricate operations of a high command's G-3 Section.

Fairman's Princeton classmates singled him out as their "best all-around athlete," but he belongs among the most versatile athletes in Princeton sports history. A crack football end, the creator of scoring records in basketball and known for his speed on the lacrosse field, Fairman scored an unprecedented "Frank Merriwell" double. In his senior year he won both the John Prentiss Poe Cup in football and the B. Franklin Bunn Basketball Trophy, annually conferred upon the team-members best exemplifying "sportsmanship, all-around play and influence."

For symbolizing the achievements of a war-winning generation that has successfully returned to the ways of peace; for promoting better understanding between Town and Gown in a sphere in which slight misunderstandings could beget "hard" feelings; for bolstering—by his attitudes and actions—the deeply-held belief that intercollegiate athletics, properly administered, are an integral part of American education; he is TOWN TOPICS' candidate for

PRINCETON'S
MAN OF THE WEEK
March 16-22, 1947

Town Topics

Published Every Thursday throughout the Year

DONALD C. STUART, JR.
DAN D. COYLE
Editors and Publishers

Mailed without charge every week to every home in Princeton Borough and Township.
Advertising Rates on Application
Box 371 Princeton, N. J. Telephone 2326

Vol. II, No. 1 March 16-22, 1947

Topics of the Town

Ninety Miles. For TOWN TOPICS, this is Volume Two, Number 1. When publication began a year ago, its editors launched a campaign to cover Princeton Borough and Township with a single means of communication. They sought to place principal news developments in the fast-growing community before everyone, to mingle them with features not found elsewhere, to give advertisers an opportunity to call the attention of every prospective buyer in the community to their activities.

Blanketing a town in this fashion has, among other things, been a source of unusual statistics. In one year, more than 175,000 copies of TOWN TOPICS have gone into Princeton homes. Their total weight is in excess of four tons, their delivery has upped postal revenues by some $1,700. The inevitable but generally fascinating "if all the copies were laid end to end" reveals that a year's supply would stretch from New York to Philadelphia, a distance of 90 miles.

Reactions to TOWN TOPICS and milestones passed in the first year have been both interesting and gratifying, but a year-old child isn't big enough to blow its own horn. TOWN TOPICS, considering itself in such a light, will await the addition of many more candles to its cake.

The first 12 months has, however, served to substantiate the theory that

(Continued on page four)

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French Dry Cleaners
Princeton's First and Finest
We Clean Everything That Can Be Cleaned

HOW TO GET:

A NEW TELEVISION SET
A NEW REFRIGERATOR
A NEW CAR

You'll want these items, and more. You can pay for them with cash, in full—if you have the cash! If you don't, here's how to get them:

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PRINCETON, N. J.

Member: Federal Deposit Insurance Corp. Federal Reserve System.

Figure It Out Yourself:
Every Day of Sickness Reduces
Your Earning Power.

Many Cases of Grippe,
Influenza, Colds Are Reported
in Mercer County.

The Best Remedy for Grippe or a Cold
Is Your Doctor's Prescription.

EDWARD A. THORNE, Druggist
168 Nassau Street Princeton, N. J.

It's New to Us

"Princess Ingrid" Sterling Flatware. After a personal introduction to this newest (post-war) of Frank M. Whiting and Company's attractive silver patterns, we were unable to resist adding our bit to the announcement by Slatoff's Silver Shop in last week's TOWN TOPICS.

As the name would indicate, this pattern, with its almost-Jensen look, is so Danish that it seems hard to believe it the creation of a firm which is New England to the core. Modern in design, but with flowing, timeless lines that fit in with any decorative period, the rather startling, but wonderful, weight of the "Princess Ingrid" is one of its outstanding characteristics. A satisfied sense of touch is a particularly fine thing when it comes to silver, and the smooth, rich feel of this pattern gives you just that.

Not least of the many reasons for a wholehearted recommendation of this flatware is the price. If there are any other makes and patterns as heavy as this—and offhand we can think of none to rival its sterling solidity—they certainly cost a great deal more than the "Princess Ingrid." By way of example, a six-piece place setting is $30.50, tax included. Incidentally, if you love the pattern as we did, you don't need to confine yourself to having it only in your flat silver—it comes in almost anything from tea sets to baby mugs.

Hospital Gowns. How dull and depressing that sounds, and how very much the opposite is true in the case of these adorable feminine flatterers that nearly had us deciding we would rather be in the hospital than anywhere else if we could be in one of them.

Made of really lovely rayon crepe—such material doesn't usually come with the not-low but not-exorbitant price of $12.95—with the traditional open back fastened at the top, they are designed for combined comfort and appeal, and should be considerable solace to any lady who finds herself laid low. An embroidered net ruffle around neck and three-quarter

(Continued on page seven)

Post war, sheer, elastic hosiery like Nylon. Light weight, comfortable. All sizes in stock. Thorne the Druggist.

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Phone 2515
WILL ASSUME ALL YOUR RESPONSIBILITIES FOR

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Spring Dresses and Suits

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STORE HOURS:
9 A. M. TO 10 P. M.
Fine Wines and Spirits
DAILY DELIVERIES

TOPICS OF THE TOWN

(*Continued from page two*)

some medium should reach everyone in a community. Through its shopping column and its advertisements, TOWN TOPICS has drawn heavily for its advertisers, who constitute its sole source of revenue. Example: last week, Thorne the Druggist announced chocolate-covered cherries in an advertisement that cost less than a tenth of what he grossed—142 boxes sold in four days at $1.25 apiece.

The Name of Princeton. The New York telephone book and the Rand-McNally atlas are among the best examples of the popularity the name of Princeton has achieved since this hamlet was first populated 250 years ago this Spring. Some 30 firms of varying types bear a Princeton trademark in Manhattan, 24 towns are known as such throughout the country.

Businesses which have adopted the name in New York are—more or less naturally, we suppose—mostly in some phase of the clothing field. There are Princeton Shirt, Shoe, Silk, Skirt, and Textile Companies, even a Princeton Undergarment Company. Still and all, somehow our preference runs to the Princeton Butter and Egg Company. It sounds more enterprising.

Scattered throughout the nation, most Princetons are content to follow the

(*Continued on page eight*)

Milk Chocolate Almonds: Large California almonds dipped in rich, smooth, thick Milk Chocolate, 12 oz. box, $1.10. Thorne the Druggist.

Roebling Lawnmower Cuts Rough, Tall Growth, Too
On Display at
ROSEDALE, Inc.
Telephone 134 262 Alexander St.

DURNER'S
BARBER SHOP
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THEY DELIVERED TO US--
so now
WE CAN DELIVER TO YOU

War frozen equipment is now coming thru to us, so we can again solicit your laundry.

We have recently installed the most modern shirt pressing equipment ever, and suggest you try our service, especially on shirts. The speed of delivery is still slow (about 10 days) but getting better, but the work looks grand. Clean, bright, unfaded & well pressed.

Phone 79 for our driver, or save 10% by bringing it to 28 MOORE STREET.

Here again is Dependable Laundry Service
UNIVERSITY
LAUNDRY DRY CLEANING
"Keep It in Princeton"

At Mayme Mead Your Only Problem Is Selection

Where there's selection, there's satisfaction. How very true this is . . . Be fastidious, deliberate . . . Choose from our large array of styles, patterns, colors. Your size is here! Your critical eye will find the color or colors best suited for you. Visit us. See the very latest in dresses, suits and toppers. Select from Princeton's largest selection.

"You'll be a dream walking"

Mayme Mead of Princeton
230 Nassau Street Telephone 3481

Calendar of the Week

Saturday, March 15th

8:15 p.m.: "The Mollusc," three-act comedy produced by Princeton High School! High School Auditorium.
"Twilight Bar," Princeton Theatre Intime production; Murray Theater, University Campus.

Sunday, March 16th

7:00, 8:30, 10:00, 11:00 a.m.: Mass, St. Paul's Roman Catholic Church.
10:00 a.m.: Lutheran Service; Murray-Dodge Hall, University Campus.
11:00 a.m.: "Journeying with Jesus," the Rev. Lynn H. Corson; Methodist Church.
Sermon, the Rev. Dr. Arthur L. Kinsolving; Trinity Episcopal Church.
"I Believe in the Holy Ghost," the Rev. Dr. Frank S. Niles; First Presbyterian Church.
"Like a Ransom," the Rev. Dr. William L. Tucker; Second Presbyterian Church.
"Substance," Lesson-Sermon, First Church of Christ, Scientist.
Bicentennial Sermon, the Rev. Dr. John McCracken, of The Riverside Church, New York City; Princeton University Chapel.
Friends Service of Worship; Murray-Dodge Hall.
4:00-7:00 p.m.: St. Patrick's Day Tea for benefit of Phi Delta Kappa National Sorority Scholarship Fund; Witherspoon Y. M. C. A.

Monday, March 17th
ST. PATRICK'S DAY!

Tuesday, March 18th

2:00-5:00 p.m.: Tuberculosis Clinic, Out-Patient Department; Princeton Hospital.
7:30 p.m.: "Waiting for the Right Men," the Rev. Dr. W. Skinner; Miller Chapel, Seminary Campus.

Wednesday, March 19th

4:15 p.m.: Children's Vesper Service, Trinity Church.
8:00 p.m.: Special Lenten Service; sermon, the Rev. William R. Guffick; Methodist Church.
Lenten Service; speaker, the Rev. Dr. Beverley M. Boyd, of the Federal Council of Churches; Trinity Church.
Lenten Mid-Week Service: "The Messiah," the Rev. Dr. Niles; First Church.
Mid-Week Service, speaker, Dr. J. Donald Butler, Second Church.
8:15 p.m.: Mid-Week Service, First Church of Christ, Scientist.

Friday, March 21st

2:00-3:00 p.m.: OPA rent representative available for consultation; Borough Hall.
8:15 p.m.: Philadelphia Piano Ensemble of 14 pianists; sponsored by Princeton Group Arts; McCarter Theater.
9:30 p.m.: American Legion Dance for benefit of Veterans' Welfare Fund, Princeton Post No. 76; "Avalon," Bayard Lane.

Just received a shipment of Conti's Finest Virgin Imported Olive Oil in 4 oz. and 8 oz. sizes. Thorne the Druggist.

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Housecleaning, Floors Waxed, Window Washing, Cellars Cleaned, Hauling
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Every Purchase Guaranteed
ALL SIZES — ANY AMOUNT
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Telephones: Princeton 1933-J-11 or 1933-R-12

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Interviewing 9-1 daily
Thursday 9-1, 5-8
Many worthwhile secretarial and stenographic positions!

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MAJOR LEAGUE

	W.	L.
American Legion	7	5
Frazee's Market	6	6
No Stars	6	6
Tiger Garage	6	6
Perone's Trucking	6	6
Peacock Alley	5	7

High single game, Barney Carroll—237
High three games, Bill Ferguson—653

"A" LEAGUE

	W.	L.
Lions Club	8	1
Princeton Grill	7	2
American Legion	5	4
Cenerino's Cafe	5	4
Dutch Neck	4	5
Turney Motor	3	6
Squatters	2	7
Tiger Garage	2	7

High single game, Tony Amalfitano, 237
High three games, Tom Conley—620

"B" LEAGUE

	W.	L.
Kids	13	2
Annex Grill	9	6
Frazee's	8	7
V. F. W.	8	7
Silvester Motor	6	9
Walker-Gordon	1	14

"R.C.A." LEAGUE

	Points		Points
Guards	3	Maint.	2
Beavers	3	Plating	1
Wire	3	Office	1
Acoustics	3	Blue	1
Gold	2	Eng. No. 2	1
Eng. No. 1	3	Drafting	1

INDUSTRIAL LEAGUE

	Points
Walker-Gordon No. 2	12
Walker-Gordon No. 1	9
Levey Chemical	9
Heyden Maint.	7
Heyden Prod.	6
Kingston Trap Rock	5

LADIES' LEAGUE

	W.	L.
Roll-O	16	2
Maples	10	8
300 Club	8	10
Crack-Ups	8	10
Frazee's	6	12
Rockettes	6	12

THE PRINCETON
RECREATION CENTRE
138 Nassau Street

News of the Theatres

The Playhouse

The Shocking Miss Pilgrim (Fri., Sat.) seeks to bolster a week plot about woman's rights with Gershwin music, Dick Haymes' singing, Betty Grable's dancing. Unimportant and uninteresting.

The Jolson Story (Sun. thru Wed.) celebrates 20 years of talking pictures by spinning the biography of the man who helped launch them (among other places, in "The Jazz Singer" at the Garden in the Fall of '28.) This musical is occasionally long and trite, nonetheless ranks as pleasing entertainment of the nostalgic variety.

Lady In The Lake (Thurs., Fri., Sat.) is a fast-moving whodunit that gains much from the novel photographic technique of having the camera serve throughout the film as Detective Robert Montgomery's eyes. Audience participation in the film (from being kissed by Heroine Audrey Totter to being belted on the jaw by the villain's fist) may accordingly be listed as considerable.

The Garden

Easy Come, Easy Go (Fri., Sat.) features the efforts of Barry Fitzgerald to break up the romance between his daughter (Diana Lynn) and Sonny Tufts. Quite mediocre.

Sun Valley Serenade (Mon., Tues., Wed.) is a pleasant musical featuring the band of Glenn Miller, who was lost when the plane in which his USO troupe was flying over the English Channel was shot down during the war. Idaho's recreation center is the setting in this re-issue. With Sonja Henie.

Abie's Irish Rose (Thurs., Fri., Sat.) is a clear-cut example of a film that was fantastically successful a quarter century ago, is now being criticized as badly out-moded and a severe setback to hopes for racial tolerance. The familiar story of the romance between a Jewish boy and an Irish girl is way below 1947 standards.

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Iris
BERT-ANN, Inc.
Lingerie
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NOT HAVING sufficient insurance on your household furnishings after a fire is like looking into a store window at something you need and not having the cash to buy it. Ask this Hartford agency to make sure you have enough insurance to reimburse you for the value of your household goods at the time of the loss.
B. L. GULICK, Jr., Inc.
B. L. Gulick, Jr., *President*
F. D. Jemison, *Sec'y and Treas.*
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If You're Irish
A bit of old Erin
FREE

A Shamrock Plant
On St. Patrick's Day
March 17, 1947

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For quality fuel oils and kerosene. We have unsurpassed facilities for both the delivery of fuel oils and efficient oil burner service.

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Philadelphia Piano Ensemble

7 Pianos . . . . . 14 Artists

McCarter Theatre

March 21, 8:15 p. m.

Presented by
PRINCETON GROUP ARTS

Tickets: $3, 2.40, 1.80 (tax incl.)

On Sale
UNIVERSITY STORE
PRINCETON GROUP ARTS
6 Spring Street
Telephone 2052
Check and addressed envelope should accompany order.

IT'S NEW TO US

(*Continued from page three*)

length sleeves is the finishing touch on these gowns that make bedjackets superfluous. You can get them at Bert-Ann's, 230 Nassau Street; and we would like to suggest laying in a stock of two or three for special friends whose imminent motherhood has you somewhat stumped when it comes to a really unique gift.

"Nice Cubes." Gadgety, you might say at first glance, but actually the only gadgety part of these potential "cold drinking" revolutionizers is the name. What, How and Why (three questions inevitably arising out of anything tagged in such fashion) are simply answered.

What: they are shatterproof, clear plastic ice cubes, filled with mineralized water permanently sealed in, and, we read, unbreakable under *normal* circumstances. (Here you have whot we suppose is the fundamental caution of anyone who manufactures for consumers of alcholic beverages—we don't see how they could *possibly* break.)

How: Put the "Nice Cubes" in your freezing compartment, and after they are solidly frozen—internally, that is; externally they do not stick to the ice tray—drop several of them into your drink, be it fruit juice or highball. After using, merely rinse, refreeze and reuse indefinitely.

Why: They prevent the diluting of drinks by melting ice, thereby keeping strength, flavor and saving on liquor; they eliminate fighting with ice trays; and, being vari-colored, they add to the eye-appeal of any beverage. At The Wine and Game Shop on Nassau Street.

LIT!—and that's about all! Just because a tube lights is no sign it is operating satisfactorily. Don't take chances with wornout tubes. Have them tested free! Kopp's Bicycle and Radio Shop. 6½ Chambers St., Tel. 2189-J.

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190 NASSAU STREET
PRINCETON, NEW JERSEY
TELEPHONE 322

TOPICS OF THE TOWN

(*Continued from page four*)

example of the first, remaining residential and non-industrial in nature. The settlers who established Princeton, Missouri, and Princeton, West Virginia, came up with added flourishes: about nine miles away from Princeton, Mo., is Trenton, Mo., while Princeton, W. Va. is in Mercer County.

Miscellany. Spare stamp No. 11 in your ration book is good for 10 pounds of sugar April 1 . . . police headquarters in Borough Hall will install a teletype machine Monday, will then receive messages and alarms on an eight-state hook-up.

Births at Princeton Hospital include a daughter to the Rev. and Mrs. Arthur Lyon-Vaiden, 45 Patton Avenue; sons to Mr. and Mrs. Alden R. Whitman, Jr., Province Line Road; Mr. and Mrs. Robert E. McGarrah, 222A Marshall Avenue; Mr. and Mrs. George Otis, Kingston Road; and Mr. and Mrs. Harry J. Morley, 345 Nasau Street . . . the hospital has announced gifts of $250 from the Community Players as part proceeds of "The Male Animal," $255 from a dinner given by the Charity Club of the Witherspoon Presbyterian Church.

George F. Karch, Republican Councilman who is completing 15 years of service to Princeton on the governing body, told TOWN TOPICS that he was not planning to run for office again "under any circumstances" . . . the deadline for the primary ballots was originally next Thursday, has now been extended to Monday, April 14.

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